




Maggie Majerus

 maggiemajerus.com

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Designer & Optimist
Based in Atlanta, Georgia

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EDUCATION

Georgia Institute of Technology |
August 2020 - May 2023

- Bachelor of Science in Industrial Design
- GPA 3.8

University of North Georgia | 2019 - 2020

- Bachelor of Arts in Visual Art
- GPA 3.6 (Major GPA 4.0)

SKILLS

- Product Design Laws & Principles (UX/UI)
- User Centered Design & Research Methods
- Wireframing (Low, Mid, & High Fidelity)
- User Testing & Usability Testing
- Brand and Digital Strategy Development
- Brand Design
- Graphic Design Principles
- Thumbnailing Ideation & Concept Visualization
- Drawing (Analog & Digital Drawing)
- Hand Rendering (Marker & Watercolor)
- Color, Material, & Finish Decisions (CMF)
- Presentation Flows & Building
- Physical Prototyping Skills

Software:

- Figma
- Illustrator
- Photoshop
- InDesign
- After Effects
- Premiere Pro
- Adobe XD
- CAD & Rendering: Fusion 360, Rhino 7, Solidworks, Keyshot 10

PROJECTS

View my projects in my portfolio at:
MaggieMajerus.com!

LEADERSHIP

Teaching Assistant | 2022-2023

- Worked closely with professors in planning course assignments
- Provided design feedback to students through group critiques and in class discussion
- Advocate for students needs to professors

IDSA Georgia Tech Chapter | Student Representative |
2020-2022

- Met with student leadership team weekly
- Represented freshmen & sophomore industrial Design classes.
- Advocated for students in meetings with Georgia Tech faculty
- Organized group events for students
- Communicated needs of students to IDSA and Georgia Tech College of Design leadership

EXPERIENCE

Maggie Majerus Design | 2019 - Present

- Worked with clients to ideate branding needs, guidelines, & goals
- Iterated on several digital elements at once
- Presented in-context designs to clients
- Offered design support to already established individuals and companies

White Lake Studio & Bryan White Photography |
Graphic Artist | 2017-2020

- Gathered requests from clients
- Followed invoice notes
- Created layout plans for custom orders
- Designed art pieces for clients on Adobe Creative Cloud software (Photoshop CC)
- Retouched photos, videos, and graphics for lead photographer and clients

Starbucks Barista | December 2019 - May 2020

- Completed multi-step process in fast pace environment
- Memorized detailed recipes, processes, and item care instructions
- Filled orders with sometimes multiple alterations to exact requests
- Connected with customers daily to ensure a